

French Art Director, 28 y.o
Based in Cape Town, South Africa

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Alexis Valory

SCHOOL

2015 - 2016

Licence Communication Graphique
Major : print (equivalent to Bachelor's Degree)
Graphic design and typography ·
CAMPUS LA FONDERIE DE L'IMAGE
93170 Bagnolet (Paris)

2013 - 2015

DUT MMI - Major : Multimedia & the Internet Careers
(equivalent to Higher National Diploma)
Discovering web basics (code, design, motion video ·
UPEM - Université Paris-Est de Marne-la-Vallée
77420 Champs-sur-Marne (Paris)

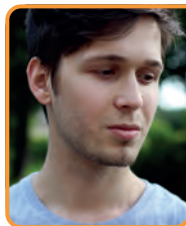
2009 - 2012

Baccalauréat L - Major : literature
Minor : Plastic arts & cinema-audiovisual
(equivalent to A Levels)
Lycée Rémi Belleau
28400 Nogent-le-Rotrou (French country side)

INTERESTS

New creative challenges

Improving my English, Afrikaans and Xhosa
Learning about history and archeology
Writing screenplays
Seeing my family and friends
Running, hiking and swimming



EXPERIENCE

August 2021 - May 2022 (Part-time Freelance)

At PURE CREATIVE, Cape Town, South Africa.

- Motion and UI-UX Design for rozierglobal.com
- Branding for QCIC, Cullinan Capital, Kanga, Moira Mukuka and De Toren.

July 2019 - July 2021 (Full-time)

Brand Designer at INCO, a global organization

First designer in-house, I founded the Creative team, recruited & managed 3 interns, produced all type of creative content internationally everyday.

- Organizing the revamping of inco-group.co with papertiger.com
- Creating the graphic identities for our programs (+30 logos)
- Designing programs' websites on Wix (+20 websites)
- Making motion 2D & visual content for our social networks (on daily basis)
- Filming & Editing videos of entrepreneurs & investors (+ 25 interviewees)
75010 Paris, France

August 2017 - April 2019 (Freelance)

Independant Designer (Micro-entrepreneur libéral)

- Graphic Design, Motion 2D & UX-UI web/mobile
Between South Africa and France (remotely)

September 2017 - December 2017 (contract)

UX-UI & Motion designer at OIL & GAS COUNCIL

- Revamping their company website
- Illustration and Motion 2D
7925 Cape Town, South Africa

December 2016 - March 2017 (volunteering)

UX-UI Designer at LAST MILE FOR BOP

- Creating a new visual identity for the startup (new logo)
- Reviewing the sitemap, user-testing in the field, wireframing, prototyping the new app named « Shopit »
7925 Cape Town, South Africa

September 2015 - September 2016 (work & study contract)

Graphic & Motion Designer at DRIVY

- Creating web & print content (online campaigns, newsletters, flyers)
- Motion 2d and editing video (for Facebook, Twitter, Instagram, tech event)
75002 Paris

April 2015 - June 2015 (internship)

UX-UI Designer at ALUMNFORCE (MEVIA)

- Revamping the mobile app (type of «Linkedin-like» for Alumni in schools)
75010 Paris

SKILLS

Softwares

Graphic Design (Illustrator, Photoshop, Indesign)
UX (Axure, Moqups, Mocktool, Balsamiq)
UI (Adobe Experience Design, Figma & Wix)
Prototyping (Invision, Principles)
Motion 2d & 3d (After Effects, Blender, C4D)
Editing (Premiere, Final Cut Pro, Sony Vegas)

Programming

Front-end (HTML5/CSS3/JS), Bootstrap
Git-Bash with Github and Gitlab
CMS Wordpress / Gandi / Netlify

Languages

French: mother-tongue
English: fluent
Spanish and Afrikaans : basics