

French Brand Designer, 27 y.o  
and I'm open to new opportunities.

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alexisvalory.com

# Alexis Valory

## SCHOOL

### 2015 - 2016

Licence Communication Graphique  
Major : print (equivalent to Bachelor's Degree)  
Graphic design and typography •  
CAMPUS LA FONDERIE DE L'IMAGE  
93170 Bagnolet (Paris)

### 2013 - 2015

DUT MMI - Major : Multimedia & the Internet Careers  
(equivalent to Higher National Diploma)  
Discovering web basics (code, design, motion video •  
UPEM - Université Paris-Est de Marne-la-Vallée  
77420 Champs-sur-Marne (Paris)

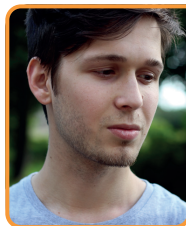
### 2009 - 2012

Baccalauréat L - Major : literature  
Minor : Plastic arts & cinema-audiovisual  
(equivalent to A Levels)  
Lycée Rémi Belleau  
28400 Nogent-le-Rotrou (French country side)

## INTERESTS

### New creative challenges

Improving my English and my Afrikaans  
Learning about history and archeology  
Writing screenplays  
Seeing my family and friends  
Running, hiking and swimming



## EXPERIENCE

### For June 2021...

A full-time position at your company? ;)

### July 2019 - May 2021 (Full-time)

Brand Designer at INCO, a global organization

**First designer in-house, I founded the Creative team, recruited & managed 3 interns, produced all type of creative content internationally everyday.**

- Organizing the revamping of inco-group.co with papertiger.com
  - Creating the graphic identities for our programs (+30 logos)
  - Designing programs' websites on Wix (+20 websites)
  - Making motion 2D & visual content for our social networks (on daily basis)
  - Filming & Editing videos of entrepreneurs & investors (+ 25 interviewees)
- 75010 Paris, France

### August 2017 - April 2019 (Freelance)

Independant Designer (Micro-entrepreneur libéral)

- Graphic Design, Motion 2D & UX-UI web/mobile
- Between South Africa and France (remotely)

### September 2017 - December 2017 (contract)

UX-UI & Motion designer at OIL & GAS COUNCIL

- Revamping their company website
  - Illustration and Motion 2D
- 7925 Cape Town, South Africa

### December 2016 - March 2017 (volunteering)

UX-UI Designer at LAST MILE FOR BOP

- Creating a new visual identity for the startup (new logo)
  - Reviewing the sitemap, user-testing in the field, wireframing, prototyping the new app named « Shopit »
- 7925 Cape Town, South Africa

### September 2015 - September 2016 (work & study contract)

Graphic & Motion Designer at DRIVY

- Creating web & print content (online campaigns, newsletters, flyers)
  - Motion 2d and editing video (for Facebook, Twitter, Instagram, tech event)
- 75002 Paris

### April 2015 - June 2015 (internship)

UX-UI Designer at ALUMNFORCE (MEVIA)

- Revamping the mobile app (type of «Linkedin-like» for Alumni in schools)
- 75010 Paris

## SKILLS

### Softwares

Graphic Design (Illustrator, Photoshop, Indesign)  
UX (Axure, Moqups, Mocktool, Balsamiq)  
UI (Adobe Experience Design, Figma & Wix)  
Prototyping (Invision, Principles)  
Motion 2d & 3d (After Effects, Blender, C4D)  
Editing (Premiere, Final Cut Pro, Sony Vegas)

### Programming

Front-end (HTML5/CSS3/JS), Bootstrap  
Git-Bash with Github and Gitlab  
CMS Wordpress  
(Gandi, Netlify)

### Languages

Français : native  
Anglais : fluent  
Espagnol and Afrikaans : basic